

EDITION

4

WITH DR. ELENA ESPINAL, MCC
AND JEAN-FRANCOIS COUSIN, MCC

THE JOURNEY TO ARTISTRY

AN EMPOWERING EXPERIENCE FOR
COACHES AND LEADERS

JULY 25 - DECEMBER 13, 2024

**AMPLIFY YOUR COACHING AND LEADERSHIP IMPACT
WITH THE POWER AND LIGHT OF YOUR ARTISTRY**

13 WEBINARS

+BIWEEKLY MENTORING GROUP SESSIONS

+12 GUIDED ACTIVITIES

+ACCESS TO EXCLUSIVE RESOURCES ONLINE

- Unleash your 'Personal Power' and inspiration
- Deepen your wisdom and cultural understanding to better coach and lead globally
 - Bring your inner-'artist' to light
- Employ novel ways to inspire and enable people
 - Expand your world-view and your network

HOW WILL YOU BENEFIT FROM THIS REINVENTION JOURNEY?

**COACHES IGNITE INSPIRATION. LEADERS INSPIRE CREATION.
BOTH ARE INVITED!**

COACHES

- Coach masterfully across cultures
- Make your 'way of being' and energy highly 'inspirational'
- Gain new competencies and sensitivity to co-create far greater value with your clients (**unleash** their 'personal power', work with their 'shadows' etc.)
- Transform your deep-seated insecurities and desires into catalysts of growth
- Employ artistic techniques in coaching
- Deepen your coaching wisdom
- Enlarge your network of fellow coaches and leaders worldwide
- Earn 36 CCEUs* (25 in 'core competencies')

LEADERS

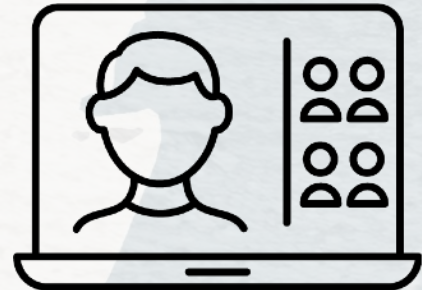
- Better lead globally across disruptions
- Make your 'way of being' and energy highly 'inspirational'
- Make your leadership creative and transformational in our complex world
- Enrich your forward/strategic thinking with the creativity of your artistry
- Enhance your executive presence and charisma
- Inspire and enable your people + catalyze collective intelligence in novel ways
- Deepen your leadership wisdom
- Enlarge your network of fellow coaches and leaders worldwide

PARTICIPANTS TO OUR PREVIOUS EDITIONS: 30 COUNTRIES, 6 CONTINENTS

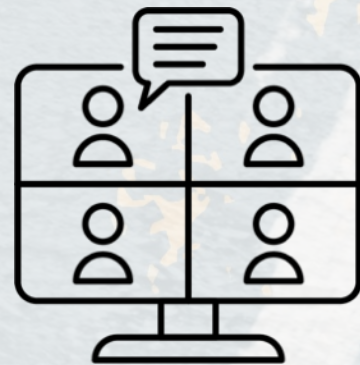
Coaches (from 2 to 30 years of experience), former Presidents of ICF Chapters and Leaders from various industries (e.g. Pharma, Telco, Supply Chain, Manufacturing, Healthcare etc.) and from NGOs

REINVENT YOUR COACHING AND LEADERSHIP AND EMPOWER YOURSELF ALONG THE EXPERIENCE

13 inspirational webinars with
demos, with Elena and Jean-
Francois



Empowering, biweekly
mentoring sessions in small,
diverse groups



12 guided activities to convert
your *on-line* learning into *off-line*
practice



A library of inspirational
resources (videos, books,
articles) accessible for 9 months
on our state-of-the-art digital
learning platform



YOUR PARTNERS ALONG THE EXPERIENCE

**DR. ELENA
ESPINAL
MCC**



**JEAN-FRANCOIS
COUSIN
MCC**



- Former executives for global companies in Europe, the Americas & Asia
- Global executive coaches, trainers and speakers, who serve CEOs, C-Suite executives and leadership teams in six continents across all industries and services
 - 25,000+ executive coaching sessions with clients, from 100+ nationalities
 - 500+ teams coached in 30+ countries and 5 continents
 - 80,000+ leaders and coaches trained
 - 500+ speaking engagements in 40+ countries and 5 continents

Connect with Dr. Elena Espinal, MCC via [Email](#) or on [LinkedIn](#) or [Facebook](#)

Connect with Jean-Francois Cousin, MCC via [Email](#) or on [LinkedIn](#) or [Facebook](#)

YOUR TEAM OF MENTORS



**DIANA AJZEN,
MCC**



**CARLOS MOYERS,
PCC**



**ELOY BICONDOA
PCC**



**JOSE LUIS VALLE,
MCC**

For more information and registration contact info@1-2-win.net (in English)
ventas.tp@team-power.com.mx (en español) or visit [here](#)

THE JOURNEY TO ARTISTRY IN COACHING AND LEADERSHIP IS A CO-CREATION

Elena is based in Mexico and Jean-Francois in Thailand. They have partnered on multiple projects in Latin America and Asia-Pacific over the years.

They were both aspiring orchestra conductors in their youth... but actually pursued scientific studies, then served as corporate senior leaders in various continents, and eventually became global executive coaches, trainers and speakers.

Elena and Jean-Francois earned their 'Master Certified Coach' credential from the ICF many years ago, and they have coached thousands of senior leaders, across more than 100 countries over 6 continents, and in all types of industries.

They are both passionate about serving the communities they belong to. Elena created 'Coaching con vision' and empowers blind coaches to work in organizations in Latin America. Jean-Francois supported ICF coaches communities world-wide as a Director of ICF Global Board from 2017 to 2020 and was its Chairman in 2019.



While Elena and Jean-Francois never became orchestra conductors... they remain artists-at-heart and enrich their coaching and speaking practices with artistry, drawing from Eastern and Western philosophies and arts.

They have witnessed the transformative power of artistry in coaching and leadership, and decided to help leaders and coaches unleash more of their artistry at this time which calls for a reinvention of leadership and coaching practices, and - in the first place - of our way of being, growing and belonging.

"When you become the Artist-within-you, the unknown becomes your great, limitless space to create", reflects Elena. Jean-Francois echoes, " And coaches and leaders 'as artists' enable others to tap into their own artistry; then collective intelligence soars and a far-reaching reinvention can happen."

For more information and registration contact info@1-2-win.net (in English)
ventas.tp@team-power.com.mx (en español) or visit [here](#)